

Strategic Approaches the Region Needs to Take

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Establish a Regional Partnership with a Unified Vision

- Opportunities for game changing economic projects generally do not happen every day.
- By coming together as a community partnership and defining where you want to be after the boom (a unified vision) is critical to avoid mass confusion.



Establish a Regional Partnership with a Unified Vision

Assemble the Stakeholders:

- Local politicians
- Business Leaders
- Bankers/Financiers
- Real Estate Agents/Developers
- K-12 Educators
- Post Secondary Educators
- Chambers of Commerce
- State and Local Economic Development Organizations

Establish a Regional Partnership with a Unified Vision

- Leaders from across the region must agree to work collaboratively in developing and pursuing a shared and unified vision.
- Once the vision is defined, the plan for reaching the vision must be developed.



Establish a Regional Partnership with a Unified Vision

- Leaders from the public and private sectors must work together to define the region's strengths and weaknesses in these areas:
- Education
- Environment
- Growth Planning
- Health, Medical, and Social Services
- Housing
- Public Safety
- Public Service Improvements
- Quality of Life
- Small Business
- Transportation
- Workforce Development

Establish a Regional Partnership with a Unified Vision

- Benchmark what you have and then determine what you need.
- Set short term and long term goals that build off your strengths and support your unified vision.
- Involve community members with expertise and interest in the each of the various areas to develop objectives for accomplishing each goal.
- Communicate progress between groups, leaders, and the community.

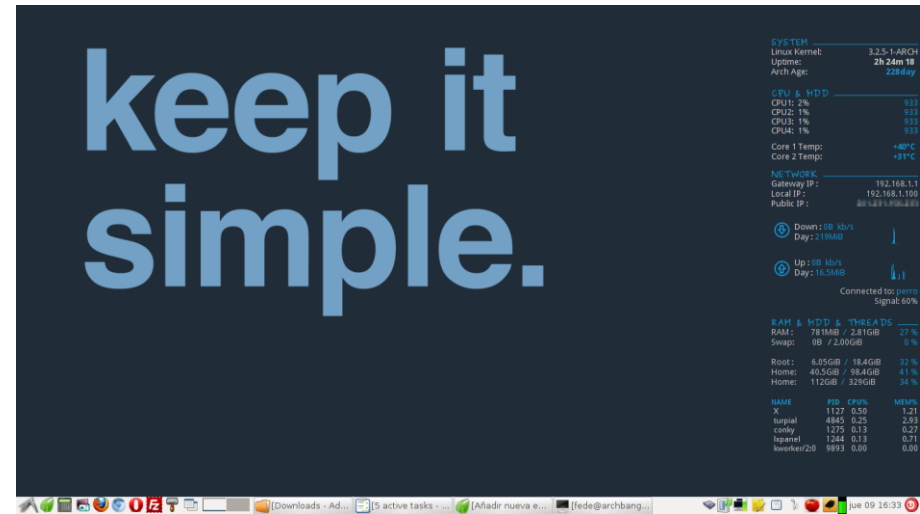
Top Areas of Concern

- Education and Workforce Development
- Small Business
- Housing
- Transportation
- Quality of Life



Problems and Solutions

- If you identify a problem, work on a plausible solution.
- Solutions must be reduced to the least common denominator.
- Keep It Simple



It Is Up To Us!

- We found that the only reliable source of help was ourselves.
- No federal or state agency will invest resources into your community, if you are not investing in yourselves.
- Be careful who you let help.



Thank
you